



### **PLATINUM SPONSOR: \$25,000**

1. Recognized as **Presenting Sponsor** of Banning Stagecoach Days PRCA Rodeo.
2. FULL-page ad in prime location of the official Rodeo program.
3. Large (L) sponsor logo displayed on all printed material, rodeo tickets, Jackets and radio media when possible.
4. Sponsor logo listed as **Presenting Sponsor** of event with link to sponsor website on [stagecoachdays.org](http://stagecoachdays.org)
5. Entry in Banning Stagecoach Days Parade.
6. Sponsor flag to be lead flag during Grand Entry and prior to each event.
7. Rodeo announcer recognition as: **Presenting Sponsor**
8. Eight (8) premium (sponsor-supplied) banner placements: Arena grounds and one (1) Bucking Chute.
9. Ten (10) VIP tickets to Friday night Rodeo performance.\*
10. Ten (10) general admission to each Rodeo performance.
11. Optional: Onsite booth, coupons and/or handouts allowed

### **GOLD SPONSOR: \$10,000**

1. Recognized as **Corporate Sponsor** of Banning Stagecoach Days PRCA Rodeo.
2. FULL-page ad in official Rodeo.
3. Large (L) sponsor logo displayed on all printed material, rodeo tickets, Jackets, print when possible.
4. Sponsor logo listed as **Corporate Sponsor** of event with link to sponsor website on [stagecoachdays.org](http://stagecoachdays.org)
5. Entry in Banning Stagecoach Days Parade.
6. Sponsor flag to be carried during Grand Entry and prior to each performance.
7. Rodeo announcer recognition as: **Corporate Sponsor**
8. Five (5) (sponsor-supplied) banner placements: Arena grounds and one (1) Bucking Chute.
9. Eight (8) VIP tickets to Friday night Rodeo performance.\*
10. Eight (8) general admission to each Rodeo performance.
11. Optional: Onsite booth, coupons and/or handouts allowed

### **EVENT SPONSOR: \$5000.00**

1. FULL-page ad in official Rodeo program.
2. Medium (M) sponsor logo displayed on all printed material, jackets, print & media.
3. Sponsor logo listed as **Event Sponsor** of event with link to sponsor website on [stagecoachdays.org](http://stagecoachdays.org)
4. Entry in Banning Stagecoach Days Parade.
5. Sponsor flag to be carried during Grand Entry and prior to each performance.
6. Rodeo announcer recognition as: **Event Sponsor**
7. Three (3) premium (sponsor-supplied) banner placements: Arena grounds and one (1) Bucking Chute.
8. Six (6) VIP tickets to Friday night Rodeo performance.\*
9. Six (6) general admission tickets to each performance.
10. Optional: Onsite booth, coupons and/or handouts allowed



### **SILVER SPONSOR: \$3000.00**

1. HALF-page ad in official rodeo program.
2. Business name printed on event jackets, print, & media when possible.
3. Sponsor logo listed as **Silver Sponsor** with link to sponsor website on [stagecoachdays.org](http://stagecoachdays.org)
4. Entry in Banning Stagecoach Days Parade.
5. Sponsor flag to be carried in Grand Entry.
6. Rodeo announcer recognition as: **Silver Sponsor**
7. Two (2) (sponsor-supplied) banner placements: Arena.
8. Four (4) VIP tickets to Friday night Rodeo performance.\*
9. Four (4) general admission tickets to each performance.
10. Optional: Onsite booth, coupons and/or handouts allowed.

### **HOMETOWN SPONSOR: \$1500.00**

1. HALF-page ad in official rodeo program.
2. Business name printed on event t-shirts.
3. Sponsor logo listed as **Hometown Sponsor** with link to sponsor website on [stagecoachdays.org](http://stagecoachdays.org)
4. Entry in Banning Stagecoach Days Parade.
5. Sponsor flag to be carried in Grand Entry.
6. Rodeo announcer recognition as: **Hometown Sponsor**
7. One (1) (sponsor-supplied) banner placements: Arena.
8. Two (2) VIP tickets to Friday night Rodeo performance.\*
9. Two (2) general admission tickets to each performance.

### **BUCKLE SPONSOR: \$1000.00**

1. Quarter-page ad in official rodeo program.
2. Business name printed on event t-shirts.
3. Sponsor logo listed as **Sponsor** with link to sponsor website on [stagecoachdays.org](http://stagecoachdays.org)
4. Sponsor flag carried into the arena.
5. One (1) (sponsor-supplied) banner placements: Arena.
6. Two (2) VIP tickets to Friday night Rodeo performance.\*

### **WAGON WHEEL CLUB : \$500.00**

1. Sponsor name displayed on wood panel during this years and all future Banning Stagecoach PRCA rodeos.
2. Sponsor name printed in rodeo program and listed on [stagecoachdays.org](http://stagecoachdays.org)
3. Four (4) general admission tickets to 2017 Rodeo performance.

Join the WAGON WHEEL CLUB- a 501C3 Charitable Nonprofit!

Help make improvements to Dysart Park, home of the Banning Stagecoach Days PRCA Rodeo.

\*Extra VIP tickets to the Rodeo performances may be purchased if available.

Email [rdoflyr2050@gmail.com](mailto:rdoflyr2050@gmail.com) for availability.

Choose a Custom Sponsorship Package: Do you have an idea for a sponsorship you do not see listed? Contact a committee member to discuss those special features you'd like included in your sponsorship package. We'll work with you to find something that meets your marketing needs.



# 2017 BANNING STAGECOACH DAYS SPONSORSHIP AGREEMENT



SHOW YOUR COMMUNITY SUPPORT BY BECOMING A SPONSOR OF  
THE  
STAGECOACH DAYS PRCA RODEO (SEPTEMBER 8-10 2017)

FINAL CONTRIBUTION DUE AUGUST 1, 2017.  
QUESTIONS EMAIL [STAGECOACHDAYS@YAHOO.COM](mailto:STAGECOACHDAYS@YAHOO.COM)

PLEASE MAKE CHECKS PAYABLE TO:  
**STAGECOACH DAYS ASSOCIATION**  
**PO BOX 604, BANNING CA 92220**

Company/Individual : \_\_\_\_\_

CONTACT : \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

EMAIL: \_\_\_\_\_

CONTACT PHONE#: 1. \_\_\_\_\_ 2. \_\_\_\_\_

CONTRIBUTION LEVEL: \$ \_\_\_\_\_

SPONSOR/EVENT (Circle One)

- BULL RIDING     FEATURE BULL     TIE DOWN ROPING     SADDLE BRONCS     JR RODEO     PARADE
- BREAKAWAY     TEAM ROPING     BAREBACK BRONCS     BARREL RACING     ANNOUNCER
- RODEO CLOWN     STEER WRESTLING     LIVE BAND     PICK-UP MEN     MUTTON BUSTIN'

IN-Kind Contribution(Type of Product or Service): \_\_\_\_\_

In-Kind Service Value: \$ \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

\*\*\*BUSINESS BANNERS ARE TO BE PROVIDED BY THE BUSINESS.

PLEASE NOTE: **THE STAGECOACH DAYS ASSOCIATION SHALL REVIEW THE PROPOSED SIGN AND/OR BANNER PRIOR GOING TO PRINT. NO POLITICAL SIGNS ARE ALLOWED. TOTAL PAYMENT RECEIVED REFLECTS FINAL SPONSORSHIP LEVEL. ALL CONTRIBUTIONS ARE NON-REFUNDABLE.** Further info @ [stagecoachdays.org](http://stagecoachdays.org)